

# Civic Leadership Engagement Roadmap (CLER)

## CONVENING CONNECTORS, CATALYSTS, AND INFLUENCERS.



THE POLICY CIRCLE

The **Civic Leadership Engagement Roadmap (CLER)** is The Policy Circle's self-paced, experiential program that takes participants from having general civic knowledge to becoming civic leaders. This unique leadership program features one-on-one coaching, mastermind peer groups, networking opportunities, and specific activities designed to build solid connections with local policy leaders and decision-makers. **CLER** offers three distinct courses, each designed to provide a solid foundation to build general civic knowledge and help emerging leaders discover their potential.

## CLER CURRICULUM



### CLER 1.0: Founding Principles & Local Govt.

**CLER 1.0 will equip you with a strong foundation of how your local government operates and inspire you to become a change agent in your community.**

#### Core Course Topics

- US Constitution 101
- Women Change Agents
- Why Civic Engagement
- Local Government and Civic Leadership
- How Elections Work Locally
- Election Processes and Innovations

#### CLER 1.0 Experiences

- 3 Policy Circle Conversations
- Engage Your Local Official
- Discover Your Local Government Structure
- Volunteer for a Civic Project
- Getting to Know Your Elections Officer
- Become a Poll Worker



### CLER 2.0: State & Federal Invitation Only

**CLER 2.0 will inspire you to become more engaged at the state and federal level. Graduates of 1.0 (pre-requisite to 2.0) will take their skills to the next level of engagement.**

#### Core Course Topics

- Political Parties and Linkage Institutions
- Why Political Parties Evolve & Candidate Mobilization
- How a Bill Becomes a Law
- Federal Engagement
- Government 101: The Budget

#### CLER 2.0 Experiences

- 3 Policy Circle Conversations
- Create a Candidate Scorecard
- How a Bill Becomes a Law in Your State
- Getting to Know Your Leaders in Washington
- Inspect the Governor Boards/Commissions Webpage and Apply for 3 of Interest



### CLER: Education

**CLER: Education will empower you with the tools and information to become an education advocate in your community and ensure that excellence in education is the top priority.**

#### Core Course Topics

- Understanding Your Local School
- Performance & Curriculum
- Understanding Your Local School Board
- Understanding a School Budget
- Parent Choice in Education
- Charter School Options
- Education Savings Accounts

#### CLER: Education Experiences

- 3 Policy Circle Conversations
- Attend Your School PTA/PTO Meeting
- Attend a Local School Board Meeting
- Attend a State Board of Education Meeting
- Meet with a Member of a School Choice Organization in Your State



# CLER IMPACT

Since its inception, CLER has proudly:

Graduated more than 150 impactful leaders

Generated 310+ Stories of Impact

Led 21 women to secure high profile leadership positions



## LORI HIGH

*Gubernatorial Appointee  
CLER 1.0, 2.0 and  
CLER: Education Graduate*

Resulted from a CLER 2.0 assignment, which is to inspect the boards/commissions webpage for their Governor and select 3 of interest and apply to serve



Lori was appointed to the Texas Department of Licensing and Regulation in June 2022

## Focused Outreach to Expand the CLER Program

To diversify our reach and connect thoughtful, solutions-oriented women in CLER, we are excited to launch two focused outreach initiatives in 2024:



**Military Community** - Building on the success of the 2023 Military Outreach Initiative, we are excited to continue unleashing new opportunities for women who are active duty, veterans, military spouses and military family members to propel and enhance their next chapter in service. Special thanks to the Hoffman Foundation for their support in expanding the CLER program into the military community.



**Women Entrepreneurs and Startup Leaders** - Entrepreneurs are instrumental in shaping policies that drive economic progress. This initiative aims to recruit women entrepreneurs, small business owners and startup leaders to help them secure leadership roles and drive policy in their communities. Special thanks to the Bowe Stewart Foundation for supporting the expansion of CLER into this community.

### 2024 CLER Cohort Dates:

<b>Spring Cohort</b>	February 1 - April 30	CLER 1.0, 2.0, Education
<b>Summer Cohort</b>	June 1 - August 31	CLER 1.0, 2.0, Education
<b>Fall Cohort</b>	September 1 - November 30	CLER 1.0, Education

Learn more and apply: [thepolicycircle.org/cler](https://thepolicycircle.org/cler)

## ABOUT THE POLICY CIRCLE

Founded in 2015, **The Policy Circle** is a non-partisan, grassroots organization that provides a platform for women to be courageous and informed citizens who take ownership of solutions to the issues facing their communities. With a community of more than 13,000 civic-minded women and 350+ Circles, **The Policy Circle** empowers women to become more vocal in public policy dialogue and civic engagement within their community, their state and their country.

