

WORKSHOP

ESTABLISHING YOURSELF AS A CIVIC LEADER

Brought to you by:



The Panel

ESTABLISHING YOURSELF AS A CIVIC LEADER



LEM WILLIAMS

ATXelerator,
Center for Austin's Future



DEE DEE BASS

WILBON
Bass Communications



DEREK KRIEFELS

State Financial Officers
Association



**What is
a civic
leader?**

Roadmap

TO ESTABLISH YOURSELF AS A CIVIC LEADER

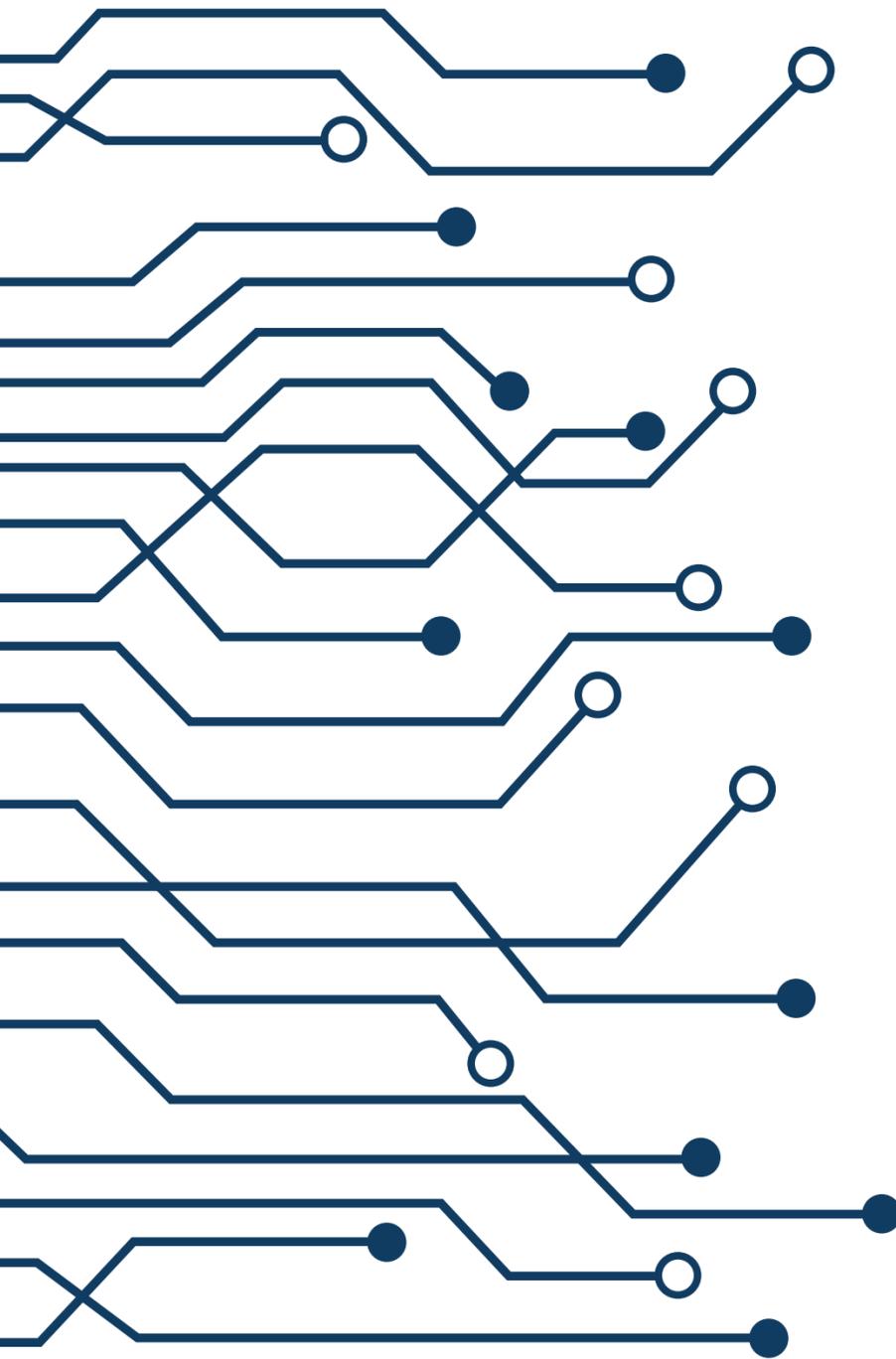
People where
you live AND
work know
your name

Know how your
city functions,
your local
government

Develop
your financial
acumen

Understand your
community's most
vulnerable

Build your
network of
community
influencers
CMS:
Connectors,
Mavens,
Salesfolks



How to Connect With Us

SPEAKER BIOS AVAILABLE IN THE KLIK APP



LEM WILLIAMS
ATXelerator,
Center for Austin's Future



**DEE DEE BASS
WILBON**
Bass Communications



DEREK KRIEFELS
State Financial Officers
Association

Next Steps

Make a plan
to follow the
roadmap
with your
policy circle

Search/ask
about
"leadership
program on
how your
city works"

Take your
financial
acumen the
next level

Interested in
politics? find
a program on
Look for
resources on
thepolicycircle.org