

THE POLICY CIRCLE®

Inform. Inspire. Develop Civic Leaders.

Q3 IMPACT REPORT

In the past six months, The Policy Circle seized upon several new programming opportunities to reach a broader audience and strengthen engagement with members through innovative and responsive virtual programming.

INFORM. INSPIRE.



36 Virtual Programs



1,100 Unique Virtual Program Attendees



85 Leads to Seed New Circles



66,000 Social Impressions

Civic Leadership Engagement Roadmap

In June, The Policy Circle launched a pilot of a proprietary, experiential leadership program called the **Civic Leadership Engagement Roadmap (CLER)**. This innovative, action-oriented curriculum takes our members from having general civic knowledge to becoming civic leaders. A diverse class of 12 changemakers will graduate from the program in December. CLER will launch nationally in 2021.



PROGRAMS WITH NATIONAL REACH. LOCAL IMPACT.

Even during a global pandemic, The Policy Circle pivoted to deliver fact-based programming, with an impressive lineup of speakers.

- **Unpacking Socialism** with **Dr. Emily Chamlee-Wright**, president and CEO of the Institute for Humane Studies and **Priya Brannick**, Senior Fellow for the Commonwealth Foundation for Public Policy Alternatives
- **Combatting Human Trafficking** with **Heather Fischer**, Domestic Policy Advisor to the President on Human Trafficking
- **Understanding Law Enforcement** with **Karen Bartuch**, Former Chicago Police Officer, and **Sgt. Sofia Rosales-Scantena**, a 26-year Veteran of the Fort Wayne Indiana Police Department
- **EqualiTea: Celebrating the 100th Anniversary of the 19th Amendment Ratification** with **Susana Martinez**, Former Governor of New Mexico and **Amanda Becker**, Washington Correspondent, the 19th News
- **America Lost: Tackling Poverty in Our Communities** with **Chris Rufo**, Discovery Institute's Center on Wealth & Poverty & filmmaker

Democracy in Action: The Policy Circle's Election Series

Focused on motivating leaders to take action this election season, The Policy Circle produced a **dedicated series** tackling timely topics such as:



Understanding Your Ballot with Ballotpedia and theSkimm



Exploring Our First-time Voter Guide with SheFactor and Policy Circle Leaders



Powering the Polls: Poll Workers in Action

Building Strong Foundations in States

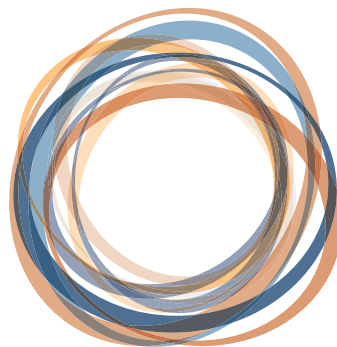
To deepen the engagement of Policy Circles in the states and continue expansion, The Policy Circle launched two new **State Leadership Council (SLC)** in Wisconsin and Texas this year. To honor the leaders who serve and to officially launch these two new SLCs, we hosted a virtual celebration for all SLC leaders in September.



NEW IN 2020

NEW STRATEGIC PARTNERSHIPS

Innovative collaborations with these partners fueled The Policy Circle's growth.



MORE DIVERSE PERSPECTIVES

Subscribe today to The Civic Leader Podcast for engaging discussions on Policy Circle Briefs with Sylvie Légère. Subscribe wherever you listen to your podcasts, or visit

thecivicleader.com





STORY OF IMPACT

Morgan Perrill leads with a strategic mindset. No stranger to civic engagement, she has spent the last 15 years honing her skills by building relationships in the Indiana Legislature and in her community as the district chair for her local party. After actively participating as a Circle Leader for the last 5 years, Morgan found a new passion to challenge her: running for the Hendricks County School Board. Aided by a better understanding of the policies impacting her sons' education, Morgan's story is the perfect example of how The Policy Circle helps women identify opportunities to step up and lead.

#CircleUp



Morgan Perrill,

Indiana Circle Leader & Indiana
State Leadership Council Chair

The Policy Circle is a non-partisan, grassroots organization that provides a framework to boost civil discourse and civic engagement. Our proven platform builds leaders who seek solutions for their communities through policies that foster creativity and personal responsibility.

