



THE POLICY CIRCLE®

Q1 IMPACT REPORT

The Policy Circle is a unique platform designed to inform, inspire, and equip our members to engage confidently with their communities as civic leaders.

In the first quarter of 2020, The Policy Circle reached:



317 circles



3.5k members



40 states



4 countries

This substantial growth is organic, driven largely by word-of-mouth and launch events hosted by friends and supporters around the country.

How It Works

The Policy Circle provides balanced public policy briefs that go beyond the headlines to examine a wide range of key issues. The Policy Circle recruits women to organize a Policy Circle that brings women together in a unique roundtable format for respectful, meaningful, and collaborative conversations. Circles provide a constructive space for members to develop informed opinions around complex issues and articulate them confidently in a public forum. Our goal is to increase the number of women supporting policies that foster creativity and personal responsibility in an entrepreneurial economy. Ultimately, these women will become leaders who will transform the conversation and advance the implementation of policies that provide greater opportunities and better lives for all Americans - especially for the most vulnerable.



STORY OF IMPACT:

Circle co-leaders, Amanda Muldoon and Lindsey Hannah, met at a Policy Circle launch in Fort Wayne, Indiana. Together they started a circle after the 2017 Policy Circle Leadership Summit in Chicago. Lindsey and Amanda have become close friends and political allies - encouraging one another to pursue leadership opportunities. Lindsey decided to run for county office, with Amanda as her campaign manager. Amanda attended a local campaign school where she connected with state senate campaign chairs. Today, Amanda is precinct captain, grassroots campaign director, an Indiana delegate, and a sought-after campaign operative in Fort Wayne and across Indiana. Amanda and Lindsey's story is the perfect example of how The Policy Circle builds strong connections among women, building their confidence to lead.

Our library of fact-based and balanced Policy Circle Briefs is available to the public. We are not a think tank, our team curates information and research from other organizations in a way that facilitates discussions and interactions with people on all sides of the issues. The format frames the issues with facts, provides historical background, challenges the role of government, features successful private enterprises, and provides suggestions on how to engage locally on the issue. The briefs are a resource, a tool for civil and constructive discussion, and a launching point for civic leadership.

The Policy Circle experience develops public policy acumen, builds confidence and strengthens relationships - igniting the potential in women to problem solve and lead in their communities. Priorities for 2020 will be focused on activating the circles and engaging circle leaders and members, including the following:

The Policy Circle 2020 Priorities

-  Building a civic leadership roadmap featuring badges and levels to inspire and incentivize self-reporting of community engagement.
-  Creating an election year readiness toolkit for The Policy Circle members to engage voters by discussing election integrity, assessing candidates and campaign finance.
-  Hosting regional events and State Leadership Councils in active states to drive expansion, member experience and engagement.
-  Planning of 2021 Policy Circle Leadership Summit on energy and water, which will take place in Austin, Texas.
-  Expanding the library of over 35+ Policy Circle briefs that will drive discussion on election topics. New briefs will include: Criminal Justice Reform, Judicial Appointments, Federal Debt, Socialism, Human Trafficking, Electoral College, Voting Rights, Homelessness, Transparency, Water and Agriculture, Drinking Water in Communities, The Energy We Need.

Beth Feeley is an informed stay-at-home mother of three living in a north suburb of Chicago. Four years ago, Beth started the first Policy Circle in Wilmette with Sylvie Legere Ricketts (one of the Co-Founders of The Policy Circle). Since then, Beth has launched a citizen watchdog organization called New Trier Neighbors with two other Policy Circle members. The group challenged the local school board on their victimhood and divisive curriculum. Beth volunteers on congressional and state campaigns, is an Illinois delegate at the GOP convention, and she also leads an initiative to inform citizens on the impact of the graduated income tax. Recently, Beth has been working closely with Bob Woodson to launch the 1776unites.com initiative. The Policy Circle platform and resources helped Beth identify and understand the issues that she is passionate about, and enabled her to build a strong network to influence policy and lead in her community.