



THE POLICY CIRCLE®

LEADERSHIP SUMMIT 2019

Chicago
November 15



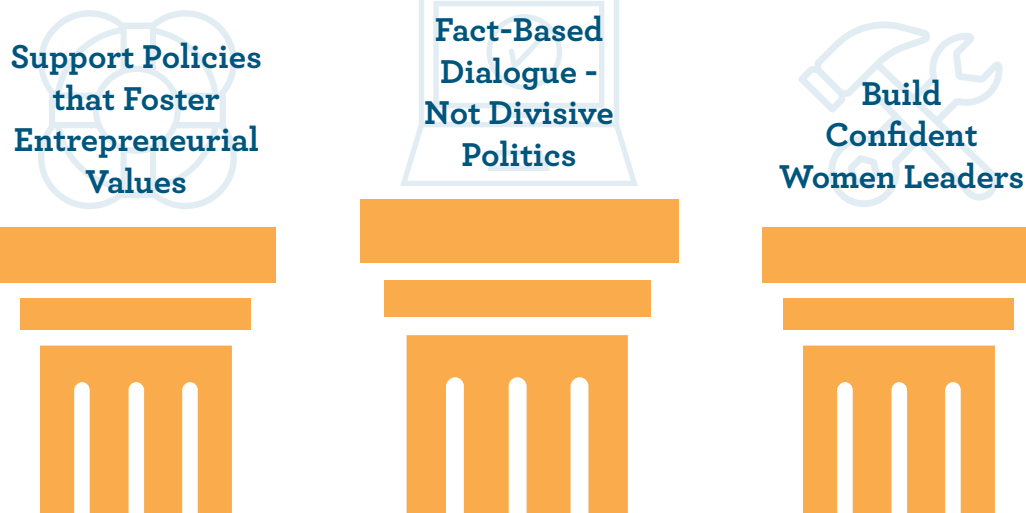
The Policy Circle's 4th Annual Leadership Summit offers a unique opportunity for sponsors to engage with over **350 women leaders** from **38 states** and secure engagement with **6,000 Policy Circle supporters**, members and subscribers throughout the country.

The Policy Circle is a non-partisan, non-profit 501(c)3 organization committed to advancing women's leadership through expanding knowledge of the impact of public policy on our society.

Through meetings and the Leadership Summit, we equip women as leaders, who pursue collaboration to solve problems. The Policy Circle increases women's understanding of the interdependence of (or connections between) government, business, and individuals. Previous Summit attendees have expressed increased confidence to take the lead on issues that matter to their families and communities.

To learn more about how the Circles work, visit: www.thepolicycircle.org

THE POLICY CIRCLE'S CORE PRINCIPLES



LIVING AND LEADING IN A CONNECTED WORLD

In our connected world, the dynamics of how citizens interact with the government is changing rapidly. The non-stop dissemination of information (or misinformation) is of critical importance to shaping policy and the debates that surround the most pressing issues of the day. The positive of this connectivity is innovation in everything from healthcare to home life, retail to manufacturing.

The Leadership Summit will explore myriad aspects of connectivity and feature thought-leaders including:

JoAnna Garcia Sohovich

CEO of Chamberlain Group



Ambassador Nancy Brinker

Founder of the Susan G. Komen foundation



Seema Verma

Administrator, Centers for Medicare and Medicaid Services, US Department of Health and Human Services



Karen Wells

President of thw AIW Group



Admiral Mike Rogers

Former Director of the National Security Agency and Central Security Service



Cyndi Gula

Founder of Tenable Network Security



Denise Morrison

Former CEO of Campbell Soup



Quentella Enty

Director of Strategic Sourcing & Sustainability, KFA



AS ONE ATTENDEE STRESSED:

“Public policy impacts private behavior.”

SPONSORSHIP OPPORTUNITY

Women's empowerment and unifying our communities are two of the most important and high-profile issues of the day. Your partnership with The Policy Circle will boost your organization's influence in the conversations and policy that will, inevitably, shape the future of our government, economy and culture.

Sponsorship will enable your organization to engage with: 255 Circles in 38 States with 2800 members. Moreover, these women influence countless co-workers, family members and other leaders in their community. Our goal is to share your company's products and services - highlighting your commitment to women's leadership, unity and free enterprise.

Another benefit of Sponsorship is employee participation in the Summit. Your employees and guests will be educated and encouraged to engage civically, and to start their own Policy Circle enabling other members of your team to become change-makers in the communities where they live and work.

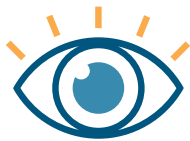
Benefits will include:

- **VIP seating at the Summit for your employees and clients**
- **Access to speakers, major donors and all attendees**
- **Customized recognition, co-branding and category exclusivity are available**
- **Brand activations could include digital and in-person interaction with attendees** (product sampling, sponsorship of specific activity/ break-out sessions, or experiential booths)

MEDIA



Followers/Fans:
10,646



Impressions:
23,262 / 30 days



Demo:
60% women

THROUGH YOUR SPONSORSHIP, YOUR ORGANIZATION WILL ENGAGE WITH:

255 CIRCLES

in **38** STATES

2,800 MEMBERS



Presenting Sponsor | \$50,000

- (2) Tables for 10 - VIP seating
- Invitation for 20 to Pre-Summit VIP Breakfast
- Organization or female leaders featured in The Policy Circle newsletter
- Introduce a featured speaker at Summit
- Premier logo placement on invitation, Summit signage, social media and print/digital materials
- Featured Sponsor of Klik Technology™ - intelligent name tags enabling connections between attendees or Featured Sponsor of Session, Reception, Cafe or Lunch
- Invitation to Sylvie's Circle Events in New York and Washington (up to 4 guests)
- On-site branding and activation opportunity
- Two-page spread in Summit Program (or back cover)

Innovation Sponsor | \$25,000

- Table for 10 - Premium seating
- Invitation for 10 to Pre-Summit VIP Breakfast
- Acknowledgment during opening and closing sessions
- Featured as a session sponsor
- Preferred logo placement on invitation, Summit signage, social media and print/digital materials
- On-site branding and activation opportunity
- Full-page ad in the Summit Program

Leadership Sponsor | \$10,000

- 10 Summit Tickets with preferred seating
- Invitation for 4 to Pre-Summit VIP Breakfast
- Preferred logo placement on all Summit signage, social media and print/digital materials
- On-site branding and activation opportunity
- ½ page ad in the Summit Program

Circle Sponsor | \$5,000

- 6 Summit Tickets with reserved lunch seating
- Invitation for 2 to Pre-Summit VIP Breakfast
- Logo placement on Summit signage, social media and print/digital materials

LEADERSHIP SUMMIT

Join us as an official sponsor of the 2019 Policy Circle Leadership Summit, to be held in Chicago on November 15, 2019.

SPONSOR INFORMATION

Last Name: _____ First Name: _____ MI: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: Cell: () _____ Work: () _____

Email Address: _____

Is this a corporate or personal sponsorship and how would you like your name listed?

Personal, please list my name as: _____

Corporate, please list my company name: _____

Website: _____ Facebook: _____ Instagram: _____

Please make my donation anonymous.

SPONSOR LEVEL

Presenting \$50,000

Innovation \$25,000

Leadership \$10,000

Circle \$5,000

Other Amount \$ _____


METHOD OF PAYMENT

Check enclosed. Please make checks payable to: "The Policy Circle".
Checks can be sent to The Policy Circle, 1189 Wilmette Ave. #210, Wilmette, IL 60091

Credit card payment. (Please note: There is a convenience charge of 2.9% + \$0.30 for credit card payments.)
Card type: _____ Account Number: _____
Security Code: _____ Expiration Date: _____ / _____

Wire transfer. PNC Bank | 1900 East 9th Street, Cleveland, OH 44114
Executive Director, Anne Williams, will contact you with transfer instructions.

Contributions to The Policy Circle are deemed charitable under section 501(a) of the internal revenue code as an organization described in Section 501(c)(3). To discuss sponsorship opportunities, please contact The Policy Circle's Executive Director, Anne Williams at awilliams@thepolicycircle.org at (847) 644-1927.

An aerial night view of a city, showing a dense grid of streets and buildings. The image is dominated by light trails from traffic, creating a sense of movement and energy. The colors are primarily dark blues and blacks, with bright white and yellow light trails from cars and buildings. The perspective is from a high angle, looking down on the city.

We are happy to customize a sponsorship package that best meets your organization's philanthropic or cause marketing goals.

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Anne Williams – The Policy Circle's Executive Director
at awilliams@thepolicycircle.org or (847) 644-1927.**